Language in India www.languageinindia.com ISSN 1930-2940 18:6 June 2018 Prof. S. Arunraj and Dr. P. Viduthalai, Editors Portrayal of Social Issues in Literature and Media Centre for Media and Social Science, Salem, Tamilnadu and Department of Journalism and Mass Communication, Perivar University, Salem

Trade-Wise Economic Empowerment of Women

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Abstract

Empowerment of women is essentially the process of upliftment of economic, social and political status of women, the traditionally underprivileged ones, in the society. It is the process of guarding them against all forms of violence. Women empowerment involves the building up of a society, a political environment, wherein women can breathe without the fear of oppression, exploitation, apprehension, discrimination and the general feeling of persecution which goes with being a woman in a traditionally male dominated structure. The core belief of National Rural Livelihoods Mission (NRLM) is that the poor have innate capabilities and a strong desire to come out of poverty. The challenge is to unleash their capabilities to generate meaningful livelihoods and enable them to come out of poverty. Empowering women through NRLM is a need for an hour. The main objective of the study is to elicit the socio-economic status of Beneficiaries and analyse trade wise economic empowerment of the Beneficiaries. The area selected for the present study is South Andaman. 400 samples were selected by using stratified random sampling method. An interview schedule was used to elicit the socio-economic status of NRLM beneficiaries; a fivepoint empowerment scale was developed and used by the researcher to assess the level of economic empowerment of the respondents. Both primary and secondary data were collected for the study. The collected data were statistically analysed and interpreted by using appropriate statistical tool. NRLM may act as a engine for eradication of poverty and empowering women in Andaman. The present study concludes that the respondents are economically empowered through NRLM trainings. Factors such as Age, Education, Marital status and economic status are highly influence the study.

Keywords: NRLM, Women Empowerment, South Andaman and Economic Empowerment

Introduction

"It is impossible to think about the welfare of the world unless the condition of women is improved. It is impossible for a bird to fly on only one wing." — Swami Vivekananda

Women in rural India generate income in various ways women are highly involved in small scale enterprises. Women have extensive workload with dual responsibility for farm and household production. Rural women in India feel the weight of poverty percentage of female are more than

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male to die as infants and children. India is the world's tenth largest economy. In rural areas, women are generally not provided to have any meaningful income generation capacity. Without the power to work and earn a good income, their voices are silent (Vasuki, 2011). Empowerment of women is essentially the process of upliftment of economic, social and political status of women, the traditionally underprivileged ones, in the society. It is the process of guarding them against all forms of violence. Women empowerment involves the building up of a society, a political environment, wherein women can breathe without the fear of oppression, exploitation, apprehension, discrimination and the general feeling of persecution which goes with being a woman in a traditionally male dominated structure (Rajeshwari, 2015). The Government of India established the National Rural Livelihoods Mission (NRLM) in June 2010 to implement the new strategy of poverty alleviation woven around community-based institutions. The Mission's primary objective is to reduce poverty by promoting diversified and gainful self-employment and wage employment opportunities for sustainable increase in incomes (Government of India, 2015). The mission statement of NRLM is "to reduce poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities, resulting in appreciable increase in their incomes, on a sustainable basis through building strong grassroots institutions of the poor. These institutions enable and empower the poor households to build-up their human, social, financial and other resources, solidarity, voice and bargaining power. They, in turn, enable them to access their rights, entitlements and opportunities" (Government of India, 2016). The core belief of National Rural Livelihoods Mission (NRLM) is that the poor have innate capabilities and a strong desire to come out of poverty. The challenge is to unleash their capabilities to generate meaningful livelihoods and enable them to come out of poverty, (NIRD, 2014). Empowering women through NRLM is a need for an hour.

Objectives of the Study

- 1. To elicit the socio-economic status of Beneficiaries.
- 2. To analyse trade wise economic empowerment of the Beneficiaries.

Methodology

The area selected for the present study is South Andaman, is the third largest island in the island group. It is located immediately south of Middle Andaman Island and Baratang, from which it is separated only by a narrow channel, a few hundred meters wide. The island is 83 kilometres (52 miles) long and 28 kilometres (17 miles) at its widest part. South Andaman is less mountainous than the more northerly of the Andaman Islands. Geographical area covered by 1,262 KM², with a total population of 20,9602. From that 11,1980 (Male) and 97,622 (Female) in 2011 census. The addresses of Village wise SHGs in South Andaman were obtained from the SHGs directory, head office and also from the websites. Area wise lists of SHGs were obtained from the Tehsil office. From the list 16 villages were selected randomly. From that 400 samples were selected by using stratified random sampling method. One of the criteria for selecting the respondents is that they must be the member of SHGs at least three or five years in order to get valid and reliable information. An interview schedule was used to elicit the socio-economic status of NRLM beneficiaries; a five point empowerment scale was developed and used by the researcher to assess the level of economic empowerment of the respondents. Both primary and

secondary data were collected for the study. The collected data were statistically analysed and interpreted by using appropriate statistical tools.

Results

A. Socio-economic status of Beneficiaries

Table 1 Personal Background of the Beneficiaries

Variables	Beneficia	ries (N=400)		
	No.	%		
Age (in Years)				
18-25	93	23.3		
26-35	122	30.5		
36-45	134	33.5		
Above 45	51	12.8		
Total	400	100.0		
Educational Level				
Illiterate	27	6.8		
Primary	73	18.3		
Upper Primary	93	23.3		
Higher Secondary	115	28.8		
Graduate and above	92	23.0		
Total	400	100.0		
Marital status				
Married	267	66.8		
Unmarried	69	17.3		
Widow	64	16.0		
Total	400	100.0		
Employment Categories				
Agricultural Labourer	109	27.3		
Landless Agricultural	87	21.8		
Labourer				
Private Worker	64	16.0		
Self Employed	59	14.8		
No Specific Job	81	20.3		
Total	400	100.0		

The personal background of the selected beneficiaries shows that 23.3 per cent of them were in the age group of 18-25 years and 30.5 per cent in age group of 26-35. Around 33.5 per cent of them were in the age group of 36-45 years and 12.8 % of them were above 45 years. Regarding the educational level 6.8 per cent of them were illiterate, 18.3 per cent were

primary, 23.3 per cent were upper primary, 28.8 per cent were higher secondary and 23 per cent were graduate and above. The marital status of the beneficiaries shows that 66.8 per cent of them are married, 17. 3 per cent of them unmarried and 16 per cent of them are widows. Under the employment categories 27.3 per cent of them were agricultural labourer, 21.8 per cent of them were landless agricultural labourer. Around sixteen per cent of them were private worker, 14.8 per cent of them were self employed and 20.3 per cent of them were have no specific job.

Table 2 Family Background of the Beneficiaries

Variables	Beneficiaries (N=400)					
	No.	%				
Family Type						
Nuclear Family	283	70.8				
Joint Family	117	29.3				
Total	400	100.0				
Family Size						
Below 5 members	297	74.3				
Above 5 members	103	25.8				
Total	400	100.0				
No. of Children						
One	36	9.0				
Two	118	29.5				
Three	139	34.8				
More than Three	85	21.3				
No Children	22	5.5				
Total	400	100.0				

Around 70.8 per cent of the respondents were from nuclear family and 29.3 per cent of them were from joint families. Regarding the size of the family below 5 members (74.3 %) and above 5 members (25.8 %), with reference to the number of children, one (9 %), two (29.5 %), three (34.8 %), more than three (21.3 %) and no children (5.5 %).

Table 3 **Economic background of the Beneficiaries**

Variables	Beneficiaries (N=400)				
	No.	%			
Economic Status					
Below Poverty Line (BPL)	103	25.8			
Above Poverty Line (APL)	297	74.3			
Total	400	100.0			

Socio Economic Class		
Upper class (26-29)	0	0
Upper middle class (16-25)	36	9.0
Lower middle class (11-15)	140	35.0
Upper lower class (5-10)	211	52.7
Lower class (<5)	13	3.3
Total	400	100

The Below Poverty Line (BPL) category of the respondents were 25.8 per cent and Above Poverty Line (APL) were 74.3 per cent. As per Kuppusamy's modified socio economic rating scale (Kumar et al., 2013), nearly 52.7 per cent of the respondents belonged to the upper lower class and around 35 per cent to the lower middle class, 9 per cent belonged to the upper middle and none belonged upper class.

B. Trade wise Economic Empowerment.

Table 4 **Grouping of Trade of Training**

Economic Activity	Beneficiar	ries (N=400)
	No.	%
Agriculture and Allied	71	17.8
Sector		
Fisheries and related	60	15.0
Sector		
Tourism Sector	48	12.0
Production /	147	36.8
Manufacturing Sector		
Service Sector	74	18.5
Total	400	100.0

Regarding Grouping of trade training shows that 36.8 per cent of the respondents reported that they obtained training in production/ Manufacturing sector, 18.5 per cent of the respondents reported Service sector, 17.8 per cent were obtained training from Agriculture and allied sector and remaining 15 per cent of the respondent reported fisheries and related sector, 12 per cent were reported Tourism sector.

Table 5 Distribution of Economic Status and Income Generation Activities

	Economic Status					
IGA	Below Po	verty	Above P	overty		
	Line (BPL)		Line (APL)		Tot	al
	No.	%	No.	%	No.	%

Agriculture and Allied	20	5.0	51	12.8	71	17.8
Sector						
Fisheries and related	14	3.5	46	11.5	60	15.0
Sector						
Tourism Sector	12	3.0	36	9.0	48	12.0
Production /	38	9.5	109	27.3	147	36.8
Manufacturing Sector						
Service Sector	19	4.8	55	13.8	74	18.5
Total	103	25.8	297	74.3	400	100.0

While comparing economic status and IGAs there is significant difference between BPL and APL in Agriculture and Allied Sector, Fisheries and related Sector, Tourism Sector, Production / Manufacturing Sector, Service Sector. Out of which production and manufacturing sector stands high (27.3 %).

Table 6 **Marital status and Income Generation Activities**

			S					
IGA	Mar	ried	Unmarried		Wi	Widow		Total
	No.	%	No.	%	No.	%	No.	%
Agriculture and	52	13.0	12	3.0	7	1.8	71	17.8
Allied Sector								
Fisheries and	43	10.8	9	2.3	8	2.0	60	15.0
related Sector								
Tourism Sector	33	8.3	3	0.8	12	3.0	48	12.0
Production /	99	24.8	24	6.0	24	6.0	147	36.8
Manufacturing								
Sector								
Service Sector	40	10.0	21	5.3	13	3.3	74	18.5
Total	267	66.8	69	17.3	64	16.0	400	100.0

The Table 6 reveals that more than half of the beneficiaries (66.8 %) are married and into the five sectors and the highest contribution (24.0%) was in production / manufacturing sector followed by unmarried (17.3 %) and widow (16.0 %).

 ${\bf Table}\ 7 \\ {\bf Age\ wise\ distribution\ of\ the\ Beneficiaries\ and\ Income\ Generation\ Activities} \\$

IGA	Age wise distribution of the Beneficiaries									
	Upt	to 25	26	-35	36-45		Above 45		Total	
	No.	%	No.	%	No.	%	No.	%	No.	%

Agriculture and Allied	18	4.5%	23	5.8	23	5.8	7	1.8	71	17.8
Sector										
Fisheries and	12	3.0	18	4.5	22	5.5	8	2.0	60	15.0
related Sector										
Tourism Sector	7	1.8	20	5.0	13	3.3	8	2.0	48	12.0
Production /	36	9.0	40	10.0	55	13.8	16	4.0	147	36.8
Manufacturing										
Sector										
Service Sector	20	5.0	21	5.3	21	5.3	12	3.0	74	18.5
Total	93	23.3	122	30.5	134	33.5	51	12.8	400	100.0

The Table 7 indicates that the there is significant difference between age an IGAs, especially around 13.8 per cent of the women were undertaking the IGAs in Production / Manufacturing sector between the age of 36-45 years.

Table 8 **Educational Status of the Beneficiaries and Income Generation Activities**

	Educational Status of Beneficiaries						
					Higher		
				Upper	Secondar	Graduate	
IGA	Illite	rate	Primary	Primary	y	and above	Total
Agriculture and	No.	7	12	17	18	17	71
Allied Sector	%	1.8	3.0	4.3	4.5	4.3	17.8
Fisheries and	No.	7	11	22	11	9	60
related Sector	%	1.8	2.8	5.5	2.8	2.3	15.0
Tourism Sector	No.	3	11	11	11	12	48
	%	0.8	2.8	2.8	2.8	3.0	12.0
Production /	No.	8	25	26	46	42	147
Manufacturing	%	2.0	6.3	6.5	11.5	10.5	36.8
Sector							
Service Sector	No.	2	14	17	29	12	74
	%	0.5	3.5	4.3	7.3	3.0	18.5
Total	No.	27	73	93	115	92	400
	%	6.8	18.3	23.3	28.8	23.0	100.0

While analyzing the educational status of the beneficiaries in respect of Production / Manufacturing sector it is reported that 11.5 % of them were from higher secondary followed by 10.5 per cent of them graduate and above. However, in the agriculture and allied sector as well as fisheries sector the illiterate persons altogether 3.6 per cent (1.8 % each). Overall the beneficiaries having the higher secondary level were high (28.8 %) followed by upper primary (23.3 %), graduate (23.0 %) and primary (18.2%).

Conclusion

NRLM trainings are playing vital role in not only improving the quality of life of women but also the economy at large. The role of NRLM is multi-dimensional. Therefore, this must encouraged further and faster to improve the economic status of the society in general rural women for in particular. NRLM may act as a engine for eradication of poverty and empowering women in Andaman. The economic empowerment of the rural women is a priority under the NRLM scheme of the government of India. The growth of NRLM is essential for the beneficiaries as they ensure better standards of living and their individual, family and social empowerment. Hence the economic empowerment by the beneficiaries is high. Empowering women is pre-requisite for creating a good nation, when they are empowered society with stability assured. Empowering of women is entailing as their thoughts and their value system leads the development of a good family and good society and ultimately a good nation.

The present study concludes that the respondents are economically empowered through NRLM trainings. Factors such as Age, Education, Marital status and economic status are highly influence the study.

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