



**PERIYAR
UNIVERSITY**

State University
Salem - 636 011
Tamil Nadu, India

Professor P. KOLANDAIVEL

Vice Chancellor

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Message

I am happy to note that the Department of Journalism and Mass Communication is organizing a one day international seminar on Portrayal of Social Issues in Literature and Media in association with the *Centre for Media and Society*.

I understand that the seminar will deliberate more than one hundred research papers and the seminar is being attended by a renowned poet, writer and Tibetan activist **Tenzin Tsundue**. He has won the first-ever *Outlook-Picador Award for Non-Fiction* in 2001 and has published three books to date which have been translated into several languages. Many teachers, scholars and students will benefit from this effort of the university. New ideas will emerge for budding scholars to pursue their interests and scholars who are already pursuing research will obtain newer insights into their domain of study.

I congratulate the organizers for their earnest attempt to arrange the seminar and wish the endeavour all success both socially, academically and personally.


[P. KOLANDAIVEL]