

ment, reinforcement and maintenance of social relations which are part of a modern man's transaction depend upon his linguistic behaviour also. Therefore, psychologists will also be benefitted by this type of study.

Another significant feature of this study is that the exercise of authority as well as politeness in linguistic behaviour have been studied for the first time in an elaborate manner. This type of analysis helps us to know how to get things done by developing friendship and by averting conflicts. Address conflicts quite often lead to enmity and disharmony. So, proper linguistic choice, therefore, helps an individual to overcome this kind of social situation/context.

#### 1.6 Plan of the Study

This dissertation comprises of ten chapters. The first chapter is an introductory one which describes the aims and scope of the study. A review of literature, plan of the study and significance of the study are also presented in it.

The second chapter entitled Methodology discusses the methodology adopted in this research. It describes about the selection of diagnostic social variables for this study, field of study, sampling technique adopted, preparation of questionnaire and the method of data elicitation.