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Empowerment of the Urban Women through SHGs in Coimbatore District – A Study

S. Kamini, M.A., M.Phil.

Coimbatore, the third largest city of the state of Tamilnadu, is one of the most industrialised cities in Tamilnadu, known as the textile capital of South India or the Manchester of the South. The city is situated on the banks of the river Noyyal. Located in the rain shadow region of the Western Ghats, Coimbatore enjoys a pleasant climate all the year round, aided by the fresh breeze that flows through the Palakkad Pass. The rich black soil of the region has contributed to Coimbatore's flourishing agriculture industry.

The successful growth of cotton served as a foundation for the establishment of its famous textile industry. The first textile mill started functioning in 1888. There are now over a hundred mills. The result has been a strong economy and a reputation as one of the greatest industrial cities in South India. Coimbatore is also famous for the manufacture of motor pump sets and varied engineering goods. It serves as an entry and exit point to neighbouring Kerala state and the ever-popular hill station of Udhagamandalam (Ooty).

Contours of Empowerment of Women

The National Policy for the Empowerment of Women (2000) states that "The Women's movement and a widespread network of NGOs which have strong grassroots presence and deep insight into women's concern have contributed in inspiring initiatives for the empowerment of women".

UNDP has identified two crucial routes as imperatives for empowerment. The first is social mobilization and collective agency, as poor women often lack the basic capabilities and self-confidence to counter and challenge existing disparities and barriers against them. Second, the process of social mobilization needs to be accompanied and complemented by economic security (UNDP 2001). When women are healthy and empowered members of their communities, economic development, social welfare and quality of governance will all profit. Where women's voices are heard and heeded, conflicts are more likely to overcome, and societal rifts more likely to heal.

Focus of This Study

This study seeks to explore the impact of participation in SHGs on the Empowerment of Women in the context of the great importance being given to the group approach while conceptualizing any programme for urban women. The study area is situated in Coimbatore district in the western part of Tamilnadu. This study looks at various dimensions of empowerment – material, cognitive, social and relational.

Involvement in SHGs has enabled women to have a voice in the community affairs and they have been able to tackle day-to-day problems such as lack of drinking water and electricity, access to health services and children's education.

Empowerment of Women

Empowerment is the process by which the disempowered or powerless people can change their circumstances and begin to have control over their lives. Empowerment results in a change in the balance of power, in the living conditions and in the relationships. It is a broad term that includes educational, economic, social, political, legal and cultural empowerment.

Women's empowerment is a global issue. It is the outcome of criticism and debates generated by the women's movement/feminists.

Women have shifted from being recipients of welfare benefits to targets and partners in development. Now the society looks at women as the agents of social change. Empowerment is the woman's self-interest - anything she might want - food, medical care, shelter, income, respectful treatment, a job, property, freedom from violence, the family size she desires, etc.

Women's Status

Women's status in the social field is much lower than those of men. They are always in fear of physical harm, economic deprivation or social oppression. The local institution rules and norms which dominate women's daily lives include the marriage and kinship system, household and extended family, lineage, kinship system and caste group. Few women are active participants in any of these institutions other than the household. Economic empowerment, where people begin to control their economic processes, gain access to resources, to skills and to markets their skills, also leads to social and political empowerment.

The process of centralisation is increasing with globalization where international forces have begun to control markets at local level. Today, it is very necessary to build up economic empowerment. Political empowerment without economic power will lead to distorted development.

Employment in India

In India, the majority of the workforce is in the unorganized sector. Ninetytwo percent of the workforce is in the unorganized sector. There are many problems faced in this sector which lead to the disempowerment of women. First is the uncertainty of their employment. The second major problem is that their earnings from their assets are not at all adequate for a minimum basic life. The third major problem is that they do not have access to social security.

Empowerment is a multi-faceted, multi-dimensional and multi-layered concept. According to the country report of Government of India (1995), "Empowerment means moving from a position of enforced powerlessness to one of power. It would promote women's inherent strength and positive self-image."

Progress in Empowering Women

The formal global calls for the inclusion of women in national and international development began in the early 1960s. Even before the rights for women were enshrined in the Indian Constitution were a recognition of their role in the freedom struggle against British Imperialism.

The first Five Year Plan (1951-56) provided welfare measures for women and a national body known as the Central Social Welfare Board was set up in 1953 to implement welfare programmes for women.

The third Five Year Plan (1961-66) promoted women's education as a key strategy for women's welfare. The fifth Five Year Plan (1974-79) emphasized the training of women through income generation and functional literacy programme with a view to making women more productive on the public as well as the domestic front.

The seventh Five Year Plan (1986-91) targeted women with the concepts of equity and empowerment propagated globally by the United Nations Decade for women. In 1985, a separate department of women and child development was created Language in India **www.languageinindia.com** 12 : 7 July 2012 S. Kamini, M.A., M.Phil. Empowerment of the Urban Women through SHGs in Coimbatore District – A Study 370 in the Human Resource Development Ministry to oversee the implementation of more than twenty-seven different programmes for women covering a range of services, including employment and income generation, education and training, legal support, general awareness, etc. The National Commission for Women was established in 1992.

Role of Government in the Empowerment of Women in India

The pre-requisites for the empowerment of women are literacy and education, awareness, skill development, good health, access to economic resources, capacity and opportunity for participation in decision-making within the family, community and institutions of governance. The action taken at the global, national and individual levels for the empowerment of women are as follows:

The Charter of the United Nations set out three main goals for the Organisation:

- To prevent future wars by fostering peace & security
- To promote social and economic progress
- To define and protect the rights and freedoms of every human being regardless of race, sex, language or religion.

The efforts of United Nations in bringing about gender equality has been commendable through its various agencies like UNIC,UNDP, UNICEF, UNESCO and particularly through UNIFEM which works on the principle of gender equality and gender justice through new approaches to women's empowerment.

Action at the National Level

Right from the inception of the Indian Republic in January 1950, the Constitution of India provided for Women's equality with men. The Government have enacted specific laws for the protection of women and for the up gradation of their status such as marriage related laws, property related laws, work related laws, health related laws, and violence related laws. Language in India **www.languageinindia.com** 12 : 7 July 2012 S. Kamini, M.A., M.Phil. Empowerment of the Urban Women through SHGs in Coimbatore District – A Study 371

Female literacy Rate in India

		2011	l Cen	sus	2001	l Cen	ISUS	
Sr. No.	State	Literacy(%)	Male(%)	Female(%)	Literacy(%)	Male(%)	Female(%)	Change(%)
-	India	74.04	82.14	65.46	65.38	75.85	54.16	8.66
1	Kerala	93.91	96.02	91.98	90.86	94.24	87.72	3.05
2	Lakshadweep	92.28	96.11	88.25	86.66	90.72	80.47	5.62
3	Mizoram	91.58	93.72	89.40	88.80	92.53	86.75	2.78
4	Tripura	87.75	92.18	83.15	73.19	82.42	64.33	14.56
5	Goa	87.40	92.81	81.84	82.01	88.62	76.47	5.39
6	Daman and Diu	87.07	91.48	79.59	78.18	86.14	67.42	8.89
7	Puducherry	86.55	92.12	81.22	81.24	86.33	73.90	5.31
8	Chandigarh	86.43	90.54	81.38	81.94	88.42	75.37	4.49
9	Delhi	86.34	91.03	80.93	81.67	87.33	75.24	4.67
10	Andaman and Nicobar Islands	86.27	90.11	81.84	81.30	86.76	74.71	4.97
11	Himachal Pradesh	83.78	90.83	76.60	76.48	85.35	65.61	7.3
12	Maharashtra	82.91	89.82	75.48	76.88	85.97	67.03	6.03
13	Sikkim	82.20	87.29	76.43	68.81	77.38	59.63	13.39
14	Tamil Nadu	80.33	86.81	73.86	73.45	83.28	64.91	6.88
15	Nagaland	80.11	83.29	76.69	66.59	76.04	56.87	13.52
16	Manipur	79.85	86.49	73.17	70.53	80.33	61.46	9.32
17	Uttarakhand	79.63	88.33	70.70	71.62	81.02	63.36	8.01
18	Gujarat	79.31	87.23	70.73	69.14	78.49	60.40	10.17
19	Dadra and Nagar Haveli	77.65	86.46	65.93	57.63	68.82	43.53	20.02
20	West Bengal	77.08	82.67	71.16	68.64	77.02	59.61	8.44
21	Punjab	76.68	81.48	71.34	69.65	79.66	60.53	7.03
22	Haryana	76.64	85.38	66.77	67.91	76.10	59.61	8.73
23	Karnataka	75.60	82.85	68.13	66.64	76.06	57.80	8.96
24	Meghalaya	75.48	77.17	73.78	62.56	71.18	50.43	12.92
25	Orissa	73.45	82.40	64.36	63.08	71.28	50.51	10.37
26	Assam	73.18	78.81	67.27	63.25	75.23	51.85	9.93
27	Chhattisgarh	71.04	81.45	60.59	64.66	75.70	55.73	6.38
28	Madhya Pradesh	70.63	80.53	60.02	63.74	75.35	54.61	6.89
29	Uttar Pradesh	69.72	79.24	59.26	56.27	67.30	43.00	13.45
30	Jammu and Kashmir	68.74	78.26	58.01	55.52	66.60	42.22	13.22
31	Andhra Pradesh	67.66	75.56	59.74	60.47	71.16	50.29	7.19
32	Jharkhand	67.63	78.45	56.21	53.56	63.83	38.87	14.07
33	Rajasthan	67.06	80.51	52.66	60.41	70.32	43.85	6.65
34	Arunachal Pradesh	66.95	73.69	59.57	54.34	65.43	40.23	12.61

Language in India **www.languageinindia.com** 12 : 7 July 2012

S. Kamini, M.A., M.Phil.

Empowerment of the Urban Women through SHGs in Coimbatore District – A Study 372

		2011	l Cen	ISUS	2001	l Cen	ISUS	
Sr. No.	State	Literacy(%)	Male(%)	Female(%)	Literacy(%)	Male(%)	Female(%)	Change(%
-	India	74.04	82.14	65.46	65.38	75.85	54.16	8.66
35	Bihar	63.82	73.39	53.33	47.00	59.68	33.12	16.82

Source:http://www.census2011.co.in

Action taken at the State Level

Mahalir Thittam by Tamilnadu Corporation for Development of Women Ltd. (TNCDW)

Mahalir Thittam is a socio-economic empowerment programme for women implemented by Tamilnadu Corporation for Development of Women Ltd (TNCDW). It is based on SHG approach and is implemented in partnership with Non-Governmental Organisations (NGOs) and community based organisaitons. The SHG approach was started in a small way in Dharmapuri district in the year 1989 with the assistance of International Fund for Agricultural Development (IFAD). Later the scheme was extended to all the districts of the State. Today the SHG movement is a very vibrant movement spread across all districts of the State with nearly 59,00,000 women as members. As on 31.3.2009, there were 3,91,311 SHGs with a total savings of Rs.2062.04 crores.

The hall mark of the SHGs promoted by *Mahalir Thittam* is the systematic training provided to the SHG members and the office bearers. This capacity building brings about qualitative changes in the attitude of the women and promotes cohesion and effective functioning of the group.

The Present Scenario

As a result of all the efforts made at various levels, the situation of women on the whole has improved with regard to some of the critical indicators of women's empowerment, like literacy, education, employment, health, human rights, etc. The empowerment of women in reality is the urgent need of the hour as it seems to be the best way to stop the degeneration of the society and to bring about harmony, happiness, progress, prosperity and peace in the world.

SHGs and their role in Uplifting women:

SHG (Self Help Group) or mutual support is a process wherein people who share common experience and problems can offer each other a unique perspective that is not available from those who have not shared the experience. SHGs are run by and for group members. They are based on principles of empowerment, inclusion, nonhierarchical decision-making, shared responsibility and a holistic approach to people's cultural ,economic and social needs .

A SHG consists of 10-20 members drawn from a relatively homogeneous economic class, self-selected on the basis of existing affinities and mutual trust. Members meet regularly at a fixed time and place and pool their savings into a common fund which they take as need based-loans. The group develops its own rules and regulations and sanctions for violations. The objectives of the SHGs go beyond thrift and credit and include the overall development of members in the social, political, cultural and economic arena.

Objectives of SHGs

- To develop women in socially and economically who live in below poverty line.
- To develop self-confidence among the women.
- To bring out the potential in women.
- To promote gender equality and equal rights.
- To encourage women to take over village level administration.
- To voluntarily save from their income and expenditure.

Women Entrepreneurs

SHG has really helped to increase the skills and awareness of women. The Objectives of Entrepreneurship Development Programme (EDP) is to promote economic activities among the members of the SHG through skill training, Entrepreneurship Development, Credit Linkage and Market Support. The year 2001 was announced as the year of women empowerment.

Empowering SHG Women

- Creating awareness about the government and bank procedures
- Making women able to read and write
- Developing the capability to manage a mini bank with ledgers and passbooks
- Aiming at the total abolition of over interest rate
- Enhancing their knowledge and skills to undertake economic activities
- Encouraging their participation in the Gram Sabhas, Panchayat level Federation clusters, Block level federation etc.

Government Schemes for Women Empowerment

The Government of India has over twenty seven schemes for women operated by the different departments and ministries such as:

- Integrated Rural Development Programme (IRDP)
- Training of Rural Youth for Self Employment (TRYSEM)
- Prime Minister's Rojgar Yojana (PMRY)
- Women's Development Corporation Scheme (WDCS)
- Working Women's Forum
- Indira Mahila Yojana
- Indira Priyadarshini Yojana
- SBI's free Shakti scheme
- NGO's credit scheme

Data Analysis and Interpretations

As per 2011 census, total population of India is 1210193422, out of which the female population is 586469174. In Coimbatore district alone, total female population is 1737216.

In modern times, the position of Indian women did improve a lot. This study reveals how much, particularly the urban women, their conditions, life styles, and literacy levels have improved. The present study explains the status of urban women and the changes in their role after joining in SHGs. This study was undertaken at Anna Nagar (Sowripalayam), Coimbatore district. For this study, both primary and secondary data are used.

Objective of This Study

- To know the socio-economic condition of SHG women
- To explain the role of SHG women in the family
- To find out their decision making power and self confidence level
- To know the Entrepreneurship development of SHG women

Details of Sample Selection

In the study area, 75 samples were selected. Using simple random sampling method, 75 samples from 6 SHGs were collected. Though the study area is located in Urban Coimbatore, most of these women are illiterates but are actively involved in group activities.

Tools Used for Data Collection

For the purpose of data collection, an interview schedule was prepared. There were 75 respondents from different SHGs. Information was collected from members of the SHGs functioning in the study area. During the initial stage of data collection,

the Respondents were reluctant to answer. The researcher had taken effort to convince them by explaining the importance and purpose of the study.

Characteristics of the SHG Women

The characteristics of SHGs include age, educational qualification, marital status, type of family, occupation, income, etc. which are illustrated in the tables given below.

S.no	Name of the SHG	Number of Respondents
1	Annai Anbumalar	12
2	Kannimalar	15
3	Mahizhampu	12
4	Om Sakthi	12
5	Sathya deepam	12
6	Sri Durgaiamman	12

Table 1.1:Details of SHGs and the number of Respondents:

Age of Respondents

Table 1.2: Percentage distribution of Respondents by their age:

Respondent's age	No.of Respondents	percent
18-27	9	12
28-37	29	38
38-47	29	38
48-65	8	10
Total	75	100

Educational qualification of Respondents

Table 1.3: Percentage distribution of Respondents by their education

Respondent's	No. of	percent
education	Respondents	
Illiterates	53	70.6

Language in India **www.languageinindia.com** 12 : 7 July 2012

S. Kamini, M.A., M.Phil.

Empowerment of the Urban Women through SHGs in Coimbatore District – A Study 377

Primary	6	8
Middle	7	9.3
High school	7	9.3
Hr.Secondary &	2	2.6
above		
Total	75	100

Marital status of Respondents

Table 1.4: Percentage distribution of Respondents by their marital status

Marital status	No. of	percent
	Respondents	
Married	73	97.3
Widowed	1	1.3
Divorced		
Separated	1	1.3
Total	75	100

Type & Size of Family

 Table 1.5 : Percentage distribution of Respondents by the type of family to which

 they belong

Type of the	No. of	percent
family of	Respondents	
Respondents		
Nuclear family	69	92
Joint family	6	8
Total	75	100

Table 1.6: Percentage distribution of the Respondents by their family size

Respondent's children(size of family)	No. of Respondents	percent
1	28	37.3
1	-	
2	20	26.6
3	18	24
4 and above	9	12
Total	75	100

Occupational status of the Respondents

Table 1.7: Percentage distribution of Respondents by their occupation:

Occupation of	No.of Respondents	percent
Respondent		
Not working other	11	14.6
than SHG		
Construction	45	60
workers		
Sweepers	11	14.6
House-maids	8	10.6
Total	75	100

Income of the Respondents

Table 1.8 :Percentage distribution of Respondents by their income

Respondent's	No.of Respondents	percent	
income			
No income	6	8	

Below 1000	-	-
1000-2000	30	40
2000-3000	24	32
3000 &above	15	20
Total	75	100

Table 1.9: Percentage distribution of the Respondents by freedom to spend money on their own wish

Freedom to spend	No.of Respondents	percent
money		
No	5	6.7
Yes	70	93.3
Total	75	100

Activities undertaken by the Group members

Table 1.10: Percentage distribution of Respondents by activities undertaken bythem for their groups

Activities undertaken	No. of	percent
by the Respondents	Respondents	
No activity undertaken	12	16
except meeting		
Meeting &arranging	12	16
loans		
Encouraging member to	51	68
join development		
&awareness		
programmes		
Total	75	100

EDP & Other Training

Table 1.11: Percentage distribution of Respondents undergone EDP& other training

Training undertaken by the Respondent	No. of Respondents	percent
EDP	-	-
Other training	51	68
None of the training attended	24	32
Total	75	100

Savings by SHG Members

 Table 1.12: Percentage distribution of the Respondents by their savings:

Savings	No. of	percent
amount/week	Respondents	
No savings	-	-
Rs.25	27	36
Rs.50	48	64
Total	75	100

Loan Repayment

Table 1.13: Percentage distribution of the Respondent's loan amount Repayment

Duration of	No. of	percent
Repayment	Respondents	
Weekly	40	53.3
Monthly	35	46.6
Total	75	100

Findings of This Study & Suggestions for Improvement

Most of these women's families are nuclear families and most of them got married at an early age of their adulthood. By joining SHGs, these women started becoming independent. They are even helping their family members in time of their need by availing loans from the bank. They are not only economically independent but they also improved their confidence level and try to find solution for the problem they are facing in their day to day life in their group meetings. They have taken their decisions independently in all aspects and decide matters on their own accord. Due to high rate of illiteracy and lack of perseverance in acquiring skills, they are not able to avail the full benefit of SHGs. By lacking these soft skills, they find themselves difficult in learning new skills like computer training, EDP, etc.

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Appendix

Questionnaire

1. Name of the Respondent

2. Age	:
3. Sex	:
4. Religion	:
5. Community	:
6. Residential Address	:
7. Educational Qualifications	:
8. Whether the Respondent is Employed or nota) If so, give details	:
9. Annual income	:
10. Marital status	:
11. Type of family11a. No. of Family members	:
12. Details about the members	:
II. Group Details	
1. Name of the Group :	
2. Year of inception :	
3. No. of members in the : Group	
4. Position of the Respondent : a. Animator, b. Representative, in the group	c. Member
5. How many times do you meet in a month?	
6. Contribution of the Respondents to total Savings	
7. Amount of savings of the group : Each month	
 8. Does the group lend to its members? Yes /no: Language in India www.languageinindia.com 12 : 7 July 2012 S. Kamini, M.A., M.Phil. 	
Empowerment of the Urban Women through SHGs in Coimba	tore District – A Study 383

- 9. If yes, at what interest rate? :
- 10. Period of time for Repayment
- 11. Do the members have undergone any: Yes/No Type of training?

•

:

:

:

- 12. State the type of training
- 13. Period of training
- 14. How much does the Respondent Contribute to the family's income Before and after joining the groups

Income	Before joining	After joining
Rs/Month		
0-1000		
1000-2000		
2000-3000		
3000-4000		

15. Does the group have rendered any social Service?

16. Is there any difference in your decision making power regarding

- a. family matters
- b. children's eduction
- c. community matter
- d. other matters

and self confidence level improved after joining the group?

Status of improvement	Self confidence	Decision making
Moderate		
Highly improved		
No change		

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