

## Developing Speaking Skills in English as a Second Language for Employability

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### Abstract

Communication is the life blood of social as well as corporate world. Communication is the existence of each individual. Now-a-days a demand for good communication skills in English is growing around the world for both teaching and learning. Knowing English opens jobs opportunities in many countries and markets. To achieve success in one's career, it is essential to acquire an ability to speak English effectively and fluently. Proficiency in English makes one person, confident, self-sufficient, courage which is the need of contemporary society. Today English is an inevitable factor in all the fields. We cannot deny the fact that English is the tool of empowerment for employability, because for employability, this language is a gem of all the fields of business world. Whether it is a software company, engineering, medical science, education, humanities, etc., everywhere their process starts in English. There are two aspects of communication in organization. One, the development and maintenance of a communication pattern to ensure harmonious relationship among the employees and two, the use of technology to secure effective flow of information from one city or country to another. Thus the role of English in the professional world is still dominant and we have therefore focused our attention on the conventions of communication in English followed in India.

**Key words:** English as a second language, employability, competence in English

### Introduction

Today the world and our country in particular is witnessing a third industrial revolution, namely, communication revolution. In global world the importance of English cannot be denied and ignored since English is most common language spoken anywhere. In the international commercial sphere English has become *Lingua-Franca* of the business world. With the help developing technology English has been playing major

role in many sectors including medicine, engineering and education, which is the most important arena where English is needed. Consequently, English should be the medium of instruction in all universities, because it helps students to find a high quality jobs.

In business life the most important common language is obviously English. In addition to this, especially, high-quality jobs need good understanding ability and speaking in English. In other words, those who know English are able to be more efficient in his jobs because he can use the information from the foreign sources and web sites. In addition, many high-quality jobs are related with international communication and world-wide data-sharing. So English has been the common world-wide language, and it will be in the future, for this reason, new gadgets and technology, modernization of the developing world, one should know English whatever age they are in.

People used to get jobs if they possessed expertise in their respective fields but in the current era the specific skills should be complemented with communication skills. The need for giving emphasis on the English communication development is of utmost play a vital in the present scenario. This paper aims to highlight the importance of English in the multiple sectors which finally caters to the need of employability.

### **Standard English as a Key for Unlocking Development Opportunities**

The role that English plays in facilitating access to information and to development opportunities is well recognized. In the last few years, thanks to jobs becoming global, the importance of English has increased manifold. It has over years become an important medium of communication, both at International and Intra-national levels. The importance of spoken English is even more, because there are many cases where one knows his subject well, but fails to communicate it properly. The practice of spoken English, therefore, is quite essential. Learning English in a country where it is not a native language, opens a number of opportunities for the individual. In today's corporate world, the need for effective communication has been recognized and accepted more than the technical knowledge. The language of corporate world is English.

The pronunciation of Indian English varies from other countries. According to our view British English was considered as standard English. But the strength of American

economy, its advancement in science and technology, its power over other countries and the emergence and the popularity of e-language , American English is largely followed by the tech savvy countries which are dependent on technologies. But, those who can speak good English will probably get the good job opportunities. Depending on one's impression, a number door can open.

### **English is a Tool for Employability**

Language skills are an essential tool in the job market and it has been given the task of acting as a 'link' or neutral language. In this present trend the English language confronts its citizenship with new choices, opportunities challenges due to the all-pervading technology into all spheres of life. The need of the day is to equip people with proficiency in the English language and this is possible only with a proper blend of edification and modern technologies. English being most commonly used language in the corporate world; the knowledge of English is much sought after in the corporate world. It is one of the most spoken common languages between different cultures and also the language of technology, industry, administration, commerce and trade. Also official language in corporate world is English. It becomes so important because it is followed by all developed and developing countries. English language is the only gateway to enter into the world of science, knowledge, economy and culture.

### **Good English Means Good Chance!**

The spread of English has posed a "serious challenge" to non-English speaking countries. To face this challenge people of non-native English countries increasingly learn English for work purpose. Proficiency in English plays an influential role in career opportunities with higher earnings. This paper aims to present the scenario of whether good English skills could bring better opportunities for employees in the job market. Surprisingly, despite the varied levels of successes and levels of English proficiency, all believe better English yield better employment.

### **Effective Communication Skills in English**

Effective communication skills included oral skills for public speaking, presentations, negotiating, conflict resolutions, knowledge-sharing; writing skills for preparing reports, proposals, instruction manuals, writing memos, notices, official correspondence etc., quality

jobs depends as much on knowledge of the respective subject as on good communication skills. Proficiency in English has deep influence on job market, especially in a country where English is the main language of the host countries. Studies have also established that across a wide range of settings, English language fluency is associated with higher salary. English language aptitude works as one of the important determining factors to get a job and get other advantages in employment market. To that extent, English language fluency has been considered as human capital. English skills widely vary, and such variety is often reflected in job secure. The objective of this paper therefore, is to find out how perceive and interpret the importance of English language proficiency in terms of its articulation with individual trajectories in the work place.

### **How to Develop Speaking Skills**

In this present stage, the most important thing for all students and graduates is to follow the development in technology. For this reason, they have to learn common language. Certainly, they should not lose their interest on communicating with the world. However, some of the students cannot obtain English education in their universities. Unfortunately, they may lose their communication with world- wide subjects and topics. To prevent these people from lacking of speaking English, universities' administration will provide English education to them.

Effective communication skills are fundamental to success in many jobs require strong communication skills and socially people with improved communication skills usually enjoy better interpersonal relationships with friends and family.

### **Seven Ways to Develop Communication Skills**

- Practice where you can, when you can.
- Build your confidence level high when you are speaking.
- Try to experiment with the English you know.
- Try to respond to what people say to you.
- Try not to translate.
- Don't speak too fast.
- Try to become less hesitant and more confident.

## **English as Language Plays a Vital Role in Shaping One's Personality**

Starting from academia to industry the necessity of English is inevitable. The need of the hour is to have certain modifications in the education system which will address the needs of changing economy and take suitable measures at providing mandatory training in communicative English with a view to have the youngsters gainfully.

The more knowledge we get, we grow and develop more in life. The first purpose of getting good knowledge in English is being successful in personality development and professional life.

It is true that there are many factors that contribute to the development and shaping of a personality, like heredity, environment, child reading, gender differences and in some cases some unique situations. But communication skills play a vital role in developing one's personality. Communication is a deliberate transfer of knowledge. It can be called a very dynamic process to interact with the internal or the external world. Personality is the sum of total of the ways which an individual reacts to and with other. So, communication skill is a medium upon which anyone's personality is reflected.

In every aspect of our life a good personality holds a great value. Whether you are a budding professional, an established career person, or perhaps a home-maker, it is something that will help you develop and maintain solid relationships with others.

### **Conclusion**

*"The limits of my language are the limits of my universe"* -- Austrian philosopher - Ludwig Wittgenstein.

Language, indeed, is an essential capital and English, as the language of globalization, is the most important linguistic capital in today's technology world where sound skills in English work as a vehicle to sound opportunities and economic benefits in career track. Proficiency in English is an important factor in career trajectory in an English speaking scenario. This study did not consider others factors such as age, educational qualifications, gender, training, individual attributes and visa categories in employment curve. English communication today, learners could never be prepared with knowledge of all the cultures they are likely to encounter through English.

It is widely accepted that having knowledge of a second language or learning a new one can really open up personal opportunities, particularly within employment and business. Bilingualism is a really useful skill to have in the global job-market and being in fluent in English language can be a gateway to a better future.

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